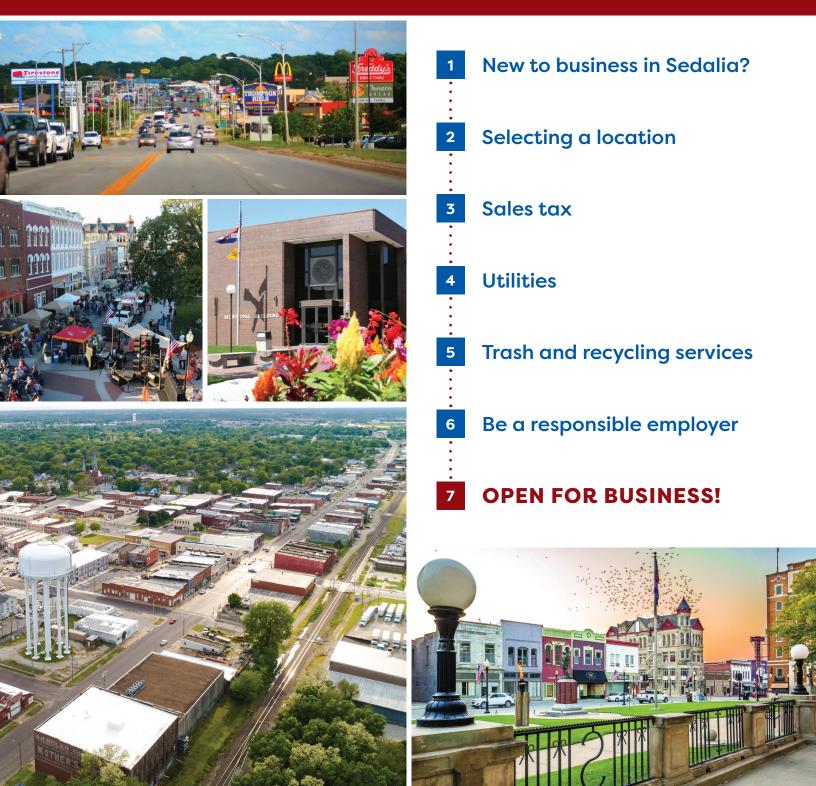




NEW BUSINESS ROADMAP



I. New to business in Sedalia? Let's get started! Establish a marketable business approach Identify target audience, product or service Develop a strategy for marketing your business

Develop a strategy for marketing your business Brainstorm sustainability options – minimize waste, conserve energy and water, and protect the

- community's social health
 Recognize and set a plan in place for operational needs
- Estimate overall cost
- Look ahead to the future-worse-case, realistic, and best-case financial scenarios
 - Know the competition in the business
 - Obtain a consultant or lawyer for legal advice

Resources

- Sedalia-Pettis County Economic Development is a great source of information for all local economic resources. Visit us at https://www.sedaliamoed.com/ or call (660) 827-0884
 - Check out this link within the site for more information on competitors in the area. <u>Sedalia Area Manufacturers</u>
- Sedalia Code of Ordinances goes into detail on business regulation, licensure expectations, taxation and more. Visit us at https://library.municode.com/mo/sedalia/codes/codeofordinances
- **State Fair Community College (SFCC)** offers Associates degree in Business Management with affordable classes and online options. Visit <u>https://www.sfccmo.edu</u> for more information.

Missouri Business Resource Guide – visit <u>https://ded.mo.gov/business</u> to explore various resources for small business ventures.



2. Select a Location:Where can I plant my business?

- Contact City of Sedalia Community Development <u>https://www.sedalia.com/connect/departments/community-development/</u>
 - Review Sedalia's zoning map: <u>https://www.sedalia.com/grow/zoning-business-development-maps/</u>
 - > Verify that the location of your business is properly zoned for business operations
 - > Further review may be required
 - Attend planning and zoning commission meeting https://www.sedalia.com/zoning
- Schedule a Development Review to assess development and infrastructure needs for your business and review building plan requirements.
- Apply for permits and licensing
 - https://www.sedalia.com/grow/permits-licensing/
 - https://www.sedalia.com/grow/permits-licensing/occupational-business-license/





Call Before You Dig

- Schedule final inspections
- Get in touch with Sedalia Community Development

Grants and Incentives

20 ZICOWN 20

HOTEL

COLUER

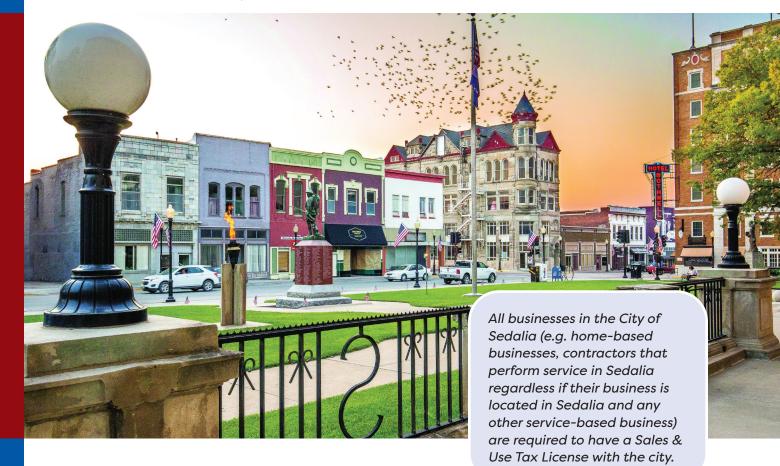
Look into grants and incentives that help strengthen and beautify Sedalia

> https://www.sedalia.com/ grow/doing-business/ grants-incentives/



3. Sales Tax

- Register with tax entities at the city, state and federal level. The City of Sedalia has in place a Sales & Use Tax License.
 - Missouri Department of Revenue register for and obtain licensing for sales/use tax at https://dor.mo.gov/faq/taxation/business/registration.html
 - Internal Revenue Service All forms of structure, except sole proprietors with no employees, must obtain a Federal Employer Identification (FEIN), which also serves as your federal tax identification number. Visit <u>https://www.irs.gov/</u> for more information.
- Determine if you need additional permits or licensing based upon your business venture at https://www.sedalia.com/grow/permits-licensing/
 - Liquor Licensing
 - Mobile Food Vendor Licensing
 - Pettis County Health Center: (660) 827-1130
 - For more information on food establishment ordinances and fees, as well as food handlers licensing.







The Public Works Department works to preserve the beauty of Sedalia by protecting and maintaining the City's infrastructure. For more information on the Public Works Department and the services they provide, check out https://www.sedalia.com/connect/departments/public-works-infrastructure/

Electric Providers

Evergy is the provider for most properties in city limits (888) 471-5275

Central Missouri Electric Cooperative may be your provider in limited circumstances (660) 826-2900

Natural Gas

Liberty Utilities Gas Company (800) 424-0427

Telecommunications

AT&T (660) 826-5423

DirecTV (660) 826-5423

Easy Net Wireless (660) 343-5239

Spectrum (877) 945-9026

OTELCO (800) 526-8302

Water/Sewer

Sedalia Sewer & Water Department https://www.sedalia.com/connect

Service Request

https://www.sedalia.com/connect/departments/public-works-infrastructure/water-sewer/ service-request/

Rates & Payment

https://www.sedalia.com/connect/departments/public-works-infrastructure/service-rate-information/_







Trash and recycling services are provided by the City of Sedalia for residential homes. Ditzfeld Trash Services in Sedalia works with commercial and private businesses. Learn more: https://www.sedalia.com/connect/departments/public-works-sanitation-recycling/

Ditzfeld Trash Services

https://www.ditzfeldinc.com/containertrash (660) 827-2439

Due to the impacts of COVID-19 on recyclables markets, residential curbside recycling in Sedalia has ceased until conditions improve. The City will continue to accept source-separated recyclables for a fee at the City's Materials Management Site at 27882 Highway U. For more information, visit: <u>https://www.sedalia.com/</u>connect/departments/public-works/recycling

6. Be a Responsible Employer

If your business will have employees, you must:

- Register as an employer with the Missouri Department of Labor and Industrial Relations
- Pay additional taxes
- Withhold, match, and submit employee withholdings
- Obtain workers compensation insurance
- Follow all other employee eligibility requirements

The Missouri Department of Labor and Industrial Relations provides details and links pertaining to US and Missouri employment laws. Learn more: <u>https://labor.mo.gov/laws</u>



The start of a new business in Sedalia calls for celebration! You have joined a community that is devoted to supporting large and small businesses alike. We are so glad you chose the City of Sedalia for your business ventures.

As always, feel free to reach out by phone, email or through our website. Links will be provided below.

Website: https://www.sedalia.com/

Email: info@sedalia.com

Phone: (660) 827-3000

Address: 200 South Osage Avenue, Sedalia, MO 65301

Hours of Operation: 8:30 am - 5:00 pm

